

Record of officer decision

Decision title:	To award a contract to J&G Johnson Ltd (T/A Mountain Perspective) to undertake market research with 8-10 medium sized businesses within the Agricultural and Manufacturing Sectors to help further develop the Talk Community Business offer and approach. With a total cost of £4375.00.
Date of decision:	20 th December 2019
Decision maker:	Director of Adults and Communities
Authority for delegated decision:	Chief Executive Scheme of Delegation, Appendix 1, Part 3. The decision maker has the necessary authority within the financial procedure rules. The council's contract procedure rules, which form part of the council's constitution, state that a minimum 3 competitive quotes should be sought from appropriately qualified and competent suppliers for contracts between £5,001 to £75,000.
Ward:	Countywide
Consultation:	Communities Programme Board
Decision made:	To award a contract to J&G Johnson Ltd (T/A Mountain Perspective) to undertake market research with 8-10 medium sized businesses within the Agricultural and Manufacturing Sectors to help further develop the Talk Community Business offer and approach. With a total cost of £4375.00.
Reasons for decision:	<p>Herefordshire Council, has identified businesses as a key component of its partnership approach to promote and maximise independence and wellbeing within Herefordshire's communities.</p> <p>Herefordshire has over 10,000 businesses with the highest proportion of these being micro businesses. Individuals spend an average of 50% of their time at work or within a work environment and therefore work has a large impact on people's lives.</p> <p>This project aims to develop effective relationships with businesses to improve the Health and Wellbeing of Herefordshire residents and making Independence Inevitable.</p> <p>The market research will be seeking to gain a greater understanding on the approach and offer that will be needed to be developed in order to achieve a good level of engagement with local businesses and support them on three key areas:</p> <ul style="list-style-type: none"> Social Value Healthy business and healthy employer Supporting businesses to consider the environmental factors for people with hidden and non-hidden disabilities <p>This research forms part of the Talk Community Business workplan.</p>

Highlight any associated risks/finance/legal/equality considerations:	The appointed contractor will be required to accept the terms and conditions of the Council's Consultancy Agreement as part of the awarding of the contract.
Details of any alternative options considered and rejected:	This market research will be undertaken by an Independent organizational development consultant who works with a number of businesses in the county of Herefordshire to ensure that the initial engagement in regards to Talk Community business is pitched appropriately for the private sector.
Details of any declarations of interest made:	None

Officer Name: Stephen Vickers.

Officer Title: Director of Adults and Communities

Signed:



Date:

20/12/19.